

## PetLoverStake [PET♥] ROADMAP



Pool registration, March 15th, 2022. Ticket: [PET♥] Pool Id: d8cc8d4198e23dbc5685c6682e6ea06e82fbd93879e42086e64ccc21

## **OBJETIVES:**

PetLoverStake is a Cardano Staking Pool, with the objective of generating income in crypto currency ADA for the financing of ecological projects related to pet care, wildlife and the environment. The eco-projects donations will be gradually raising based on the benefits generated by the Pool.

PetLoverStake is created and developed by a group of friends, animal lovers, committed to the care and protection of our environment. The conception of PetLoverStake includes Coordinators around the world, in charge of organizing the different native eco-projects for whose financing will be allocated a percentage of the Pool's income.

Three Ages have been planned for the development of the Project, based on the expected income of the pool. During the first age, social media and initiatives will be carried out seeking to capture the attention of delegators who contribute to the staking, in order to start the blocks production. In ages 2 and 3 PetLoverStake will be more focused in the support of animal-related Projects according with the block production and available funds.

#### **ROADMAP:**

## Age-1 (In progress)

TECHNICAL:

- Install and configuration of servers: Block Producer and Relay #1.
- Pool registration.
- New internet domain: petloverstake.com, email account: petloverstake@gmail.com
- Install Grafana and Prometheus Server, configuration of metrics and alarms.
- Upgrading nodes with latest Cardano Node versions.
- KES rotation, pool maintenance, monitoring and software upgrades.

#### TOKENS AND NFTS:

- Minting and distributing the native tokens (PETokens) CHICOIN, CATDANO, ADAKOI, PETBIRD.
- Minting the Governance Token: \$PAW. Tokenomics. First Airdrops and distributions.
- Minting NFT Collections:
  - CardanoPETs, policy: d423ef07a257a2fd2b4a0940893b6ae794ce73af24e9265784728500 We distribute CardanoPETs NFTs FOR FREE to the pet owners in Cardano Community.
  - PET-PROMO policy: 260f644215d4dbd795fb7d39edd1daed21c6c04ac85cbbd100ca88ae PROMOS are tickets used for our pool Raffles, Lotteries and other Giveaways.

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- Endangered policy: b494bb1ddb60e6fa27f35aef0a0ba9f3cae86a68b12bb7d4673e142d
  5 Initial collections designated for donations to projects supporting wildlife in different Protected Areas around the world: Serengeti (Africa), Great Barrier Reef (Australia), Yellowstone (US), Amazonia (South America), Mediterranean (Europe)
- PETLOVER policy: 973aaa38e8126de7e8ecb4b789ec2cb15852eb5f211f6398255ff02d
  NFTs from this Collaboration to be used as GIVEAWAYS to our Delegators and for sale. Sales income to provide liquidity to \$PAW-\$ADA pair in DEXs.

#### SOCIAL:

- Rewards system: token and NFT distributions to gift delegators based on stake: https://petloverstake.com/nft-distrib/
- Organizing Raffles, Lotteries and Giveaways to attract delegators
- Joining Alliances to support the Community: xSPO Alliance, SPA Alliance, AldeaDAO
  - Rotating delegations in: xSPO Alliance and F2LB Alliance
- Collaborations with other projects: ADABUDz NFT, Sangha the SPO Guardian NFT, FGC
- Website Features <u>https://petloverstake.com/</u>
  - PET Gallery: <u>https://petloverstake.com/pet-gallery/</u>
  - PET NFT: <u>https://petloverstake.com/pet-nft/</u>
  - PET Memes: <u>https://petloverstake.com/pet-memes/</u>
  - Stats: <u>https://petloverstake.com/stats/</u>
- Creation and utilization of social media profiles:
  - Twitter: @PetStake, <u>https://twitter.com/PetStake</u>
  - Discord: Join our PET-Discord server: <u>https://discord.gg/KUYFtABcYE</u>
  - Facebook: <u>https://www.facebook.com/petloverstake</u>
  - Instagram: <u>https://www.instagram.com/petloverstake/</u>
  - Telegram: <u>https://t.me/petloverstake</u>
  - Github: <u>https://github.com/petloverstake</u>
- Planning and coordination of the pilot eco-project to develop in Age-2.

## Age-2 (Beginning when the Pool starts producing blocks)

- Installation of Relays #2 and #3
- Donations: 40% of the pool's incomes will be designated to support projects related with pet shelters, wildlife and environment.
- 60% of the pool's incomes will be used for Pool's maintenance and for increasing Pool's pledge in order to increase block production.
- Looking for new Collaborations, ISPOs and a bigger participation with the Community.
- Continue with Token and NFT distributions.
- New PET-NFT collections.



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Age-3 (Beginning when the Pool reaches bigger stake and produces blocks regularly)

- Installation of Relays #4 and #5.
- Donations: 50% of the pool's incomes will be designated to support projects related with pet shelters, wildlife and environment.
- 50% of the pool's incomes will be used for Pool's maintenance.
- Continue with Token and NFT distributions.
- New PET-NFT collections.

**[PET♥]** - Consider delegating with small pools, supporting Decentralization and contributing to the health of Cardano Ecosystem.